

- Truly Personalised and Adaptive Learning and Practice
- Customized Coaching
- Data Analytics and Peer Learning
- Digital Assessment Practice
- Fully Integrated with the School Curriculum
- Intelligent Navigation
- New Insights
- Truly Adaptive Content
- Social and Personalized Learning
- Personalized Revision Notes

### Value for PARENTS, TEACHERS AND INSTITUTES

- A Deeper Understanding of the Student's Skills
- Automated Assignments and Evaluation
- Better Teaching Outcomes
- Enable Easy and Effective Monthly / Weekly Assessments
- Enables the Institutes to Achieve Better Results
- Feedback Management
- Lesson Planning and Delivery
- Performance Insights and Analytics leading to Well-tailored Teaching Methods

*"Our platform is not meant to be used as a substitute for formal schooling, but rather as an effective teaching aid. We seek to introduce a multi-dimensional aspect to education, with the help of technology".*

### Generative learning model:

It is one of the widely referred modern learning models which promotes comprehension, understanding, and application of the learned concepts - which any learning process should aim for. And Our App features are based on this model enabling the true form of learning.

**The National Education Policy - 2019**, is a visionary document outlining the future course of education for over 500 million of India's youth, preparing them to take over as the workforce of the world in the upcoming decades.

Therefore, all educational institutions must adapt themselves to the growing academic requirements of students, and they stand to benefit enormously from the integration of technology into their curriculum. Our platform is constructed around the NEP and aims to take the learning process into the future.



### Our Mentors

It is our privilege to be mentored by eminent personalities in the field of entrepreneurship, education and technology, who ensure that we are on right path to delivering quality learning material to our customers and other stakeholders of the educational domain.

"Our Company is Mentored by eminent educationalists, technology and entrepreneurship experts from IISc, IIMB and IIMA"

### Our Team

Our team is committed to upholding and uplifting the educational standards in the country, and leveraging state-of-the-art technologies to provide an optimal learning and coaching experience to all students currently enrolled in the school system.

"arivu learning is an IIMB Alumni Venture"

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## Introduction to myPAL



**A Coach,  
A Friend**

from arivu learning  
Technologies Bangalore



Everyone is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

### Personalized and Adaptive

Powered by proprietary AI and ML Algorithms.

### Fully integrated and supplementary platform

aids to primary chalk and talk method, integrated with college curriculum

### Engaging and motivating

with fun warm-up sessions, enlightening titbits and gamified reward system.

### Designed to enhance understanding and retention

based on well known Generative Learning Model.

### Key insights and analytics

to teachers, management and parents on individual, cohort and cross institutional basis, empowering all stakeholders to improve learning outcomes.

### Comprehensive Assessment platform

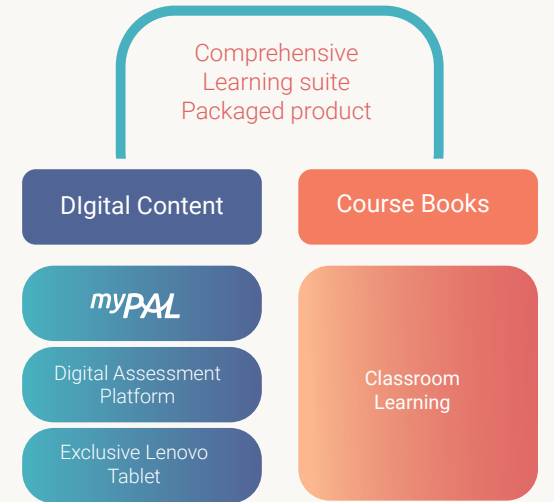
for institutes to conduct integrated centralized assisted (easy to use and prebuilt question bank) formal assessments and tests.

"myPAL is 'personal coach and a friend' to student functioning as a virtual personal instructor, guiding students through various tests and competitive examinations".

We at myPAL, support this views on education. Every child is unique and has unique strengths, however, the current educational system is ill equipped to cater to individual needs, thereby preventing students from achieving their true potential. This is where myPAL fills a much needed gap using state of the art Artificial Intelligence (AI) and Machine Learning (ML) technologies to provide truly personalized and adaptive learning at large scale.

## The Complete Package - Your Integrated One-Stop Solution

Schools, Colleges and Universities, can avail our learning material - which includes exclusive textbooks by our content partner, Universal Books (Errorless) and our learning platform, available in customized tabs. Carefully curated packages for NEET and JEE examinations are currently available. Other packages are being developed by our educators. The final product will contain the following components, as illustrated below.



## Product Features

### Personalized Solved Examples

Every chapter contains solved examples, based on an understanding of the concept and level of difficulty, within different learning parameters. The reader can also mark important questions to revise afterwards.

### Titbits

A quick peep into the highlights of each chapter. Important or difficult titbits can be marked and stored in the learner's revision notes.

### Revise Me – Automated Personalized Notes

Every learner has a customized set of notes for revision. It contains the important questions and solved examples marked by him/her, highlights in various chapters as well as previous year questions.

### Think

This feature encourages the user to ask the question 'Why' and promotes a genuine curiosity to know more, which in turn makes learning easier and more interesting.

### ML Based Customized Chapter Content

This section contains the synopsis of each chapter. The learner can highlight any of the major points given here, which will in turn appear in their revision notes.

### ML Based Personalized Recommendation

The app will recommend topics to study after it has finished assessing the strengths and weaknesses of each student. It will focus on weak areas and compile the most relevant test questions.

### ML Based Personalized Warmup Session

Warm-up sessions enable the user to know where he/she stands with regard to a particular topic. Based on the outcome, the system generates customized tests for each learner

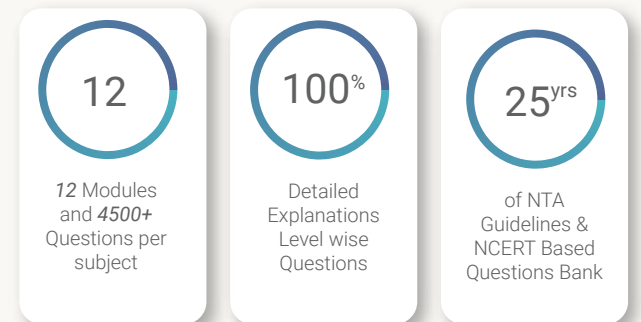
### Reward

The Gamified reward module help students to earn points while they use various features of the app and redeem various personalized gifts/vouchers.

### Integrated Content Partner



ERRORLESS & IGNITE STUDY MATERIAL are the Largest Selling Objective Books in India for NEET & JEE Entrance Exams for Medical and Engineering Aspirants. These Books are available in English and Hindi Medium.



15,000+ PCB Questions

14,000+ PCM Questions